

# Municipal Fact Sheet

Updated 08/08/16

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## Greer, SC

### Total Population, 2010, 2016, and 2021 Forecasts

	<u>2010</u>	<u>2016</u>	<u>2021</u>
Greer	25,587	27,767	29,900
Greenville	451,185	495,777	537,756
Upstate Region*	1,362,073	1,409,634	1,462,858
South Carolina	4,625,364	4,831,451	5,075,686

\*10 County Upstate South Carolina Region

### Households Families, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
# of Households	10,035	11,155	12,092
# of Families	6,801	7,500	8,088

### Population Projections by Race, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
White	70.8%	71.7%	70.5%
Black	17.3%	15.6%	15.2%
Am. Indian / Alaska Native	0.3%	0.3%	0.3%
Asian	2.2%	2.2%	2.5%
Hawaiian / Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	7.2%	7.7%	8.5%
Two or More Races	2.1%	2.5%	2.9%
Hispanic Origin (Any Race)	14.5%	15.1%	17.0%

### Median, Average, and Per Capita Income, 2016 and 2021 Forecasts

	<u>2016</u>	<u>2021</u>
Median HH Income	47,017	52,813
Average HH Income	62,434	69,397
Per Capita Income	24,089	26,581

Source: ESRI forecasts for 2016 and 2021 (based on 2010-2014 American Community Survey; U.S. Bureau of the Census, 2010 Census of Population and Housing (unless otherwise noted))

### Population Estimates by Age, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
Under Age 5	8.5%	7.5%	7.3%
Age 5 to 9	7.4%	7.6%	7.4%
Age 10 to 14	6.9%	6.9%	7.6%
Age 15 to 19	6.0%	5.9%	6.2%
Age 20 to 34	22.7%	20.4%	18.9%
Age 35 to 44	15.0%	14.1%	14.7%
Age 45 to 54	13.0%	13.3%	12.5%
Age 55 to 64	9.5%	11.2%	11.3%
Age 65+	11.0%	13.2%	14.1%

### Highest Educational Attainment, Age 25+, 2016 Forecasts

Less than 9th Grade	5.8%
9th to 12th Grade	8.6%
High School Graduate	24.0%
Some College	18.8%
Associates Degree	9.2%
Bachelors Degree	19.3%
Graduate/Professional Degree	10.2%

### Households by Income 2016 and 2021 Forecasts

	<u>2016</u>	<u>2021</u>
<\$15,000	14.5%	14.0%
\$15,000 - \$24,999	13.7%	14.8%
\$25,000 - \$34,999	10.2%	7.3%
\$35,000 - \$49,999	13.6%	11.0%
\$50,000 - \$74,999	18.4%	18.2%
\$75,000 - \$99,999	9.9%	10.4%
\$100,000 - \$149,999	13.1%	16.3%
\$150,000 - \$199,999	4.3%	5.5%
\$200,000+	2.1%	2.4%

**County Average Monthly Employment  
by Industry Group, 2016.2 (2nd Quarter)**

11, 21	Natural Resources and Mining	155
23	Construction	11,980
31	Manufacturing	28,330
22, 42, 44, 48	Trade, Transportation and Utilities	49,914
51	Information	6,186
52, 53	Financial Activities	13,297
54, 55, 56	Professional and Business Services	59,664
61, 62	Education and Health Services	31,461
71, 72	Leisure and Hospitality	27,932
81	Other Svcs (except Public Admin.)	5,745
90	Government	31,859

Source: QCEW Employees - EMSI 2016.2 Class of Worker

**Gross Retail Sales (Thousands)**

Fiscal Year	Greer Municipality	Greenville County
2011	\$477,730	\$13,466,994
2012	\$684,431	\$14,490,393
2013	\$742,091	\$15,300,850
2014	\$742,091	\$16,017,327
2015	\$1,034,015	\$16,317,366

Source: SC Department of Revenue and Taxation

**Climate**Greenville County:

## Temperature Annual Averages (1981-2010)

Maximum: 70 F

Minimum: 51 F

Mean: 60.5 F

## Precipitation (1981-2010)

Annual Ave. Rainfall (inches): 50.8"

Source: National Oceanic Atmospheric Association

**Economic Development****Greenville Area Development Corporation**

Mark Farris, President & CEO

(864) 235-2008

[www.greenvilleeconomicdevelopment.com](http://www.greenvilleeconomicdevelopment.com)

**Greer Development Corporation**

Reno Deaton, Executive Director

(864) 416-0125

[www.greerdevelopment.com](http://www.greerdevelopment.com)

**Upstate SC Alliance**

John Lummus, President/CEO

(864) 283-2300

[www.upstatescalliance.com](http://www.upstatescalliance.com)

**Additional Sources**

[www.greenvillecounty.org](http://www.greenvillecounty.org)

[www.greenvillelibrary.org](http://www.greenvillelibrary.org)

[www.southcarolinaparks.com](http://www.southcarolinaparks.com)

[www.infomentum.org](http://www.infomentum.org)

[www.upstateforever.org](http://www.upstateforever.org)

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